



1. INTRODUCTION:

The Company is involved in designing, developing, marketing and distributing Products and Services related to Database administration, migration with the support using RDBMS data applications for worldwide enterprise customers (mostly in USA/Middle East/Japan). The Company is also involved in the R&D Collaboration of Technology products, Advanced Web Application development support, Enterprise Mission Critical Application Support, Very Large Databases with Big Data, Mobile Computing and Cloud Computing as well.

As a niche player in the above technology areas, perfsystems has extensive list of Corporates as customers and partners. Perfsystems is looking to extend this working knowledge with overseas partners into Education, as we see the need for such facilitators to further collaboration among Indo US Colleges and Universities, in areas outlined below.

2. REASONS for FACILITATION:

The reason for the initiative of this representation towards the success of Indo US Collaboration in the Educational industry is,

- Indo-US sector in the education is more competitive. US Universities are having their presence in India directly and/or indirectly through the delegations. Indian Students and Institutions have a wider options for Higher Education to different countries, hence a thorough follow-up and marketing activity is required.
- Institutions may not be ready or available for direct cross border Collaborations without such facilitation, due to their lack of infrastructure, experience & exposure to partnering between these two countries.
- Besides recruiting of students to US institutions, there is increased scope for working arrangements with Indian Institutions/Students in the areas of R&D Labs, Cross-border Twinning programs etc.
- Such prolonged campaigning among the two countries will help the institution's overall branding over the medium-term.

3. SUPPORTED ACTIVITIES:

The list of activities planned out to be supported by the Company to the partnering Universities (subject to prevailing rules/regulations of the US and Indian Governments, and other relevant statutory bodies).

- Support for twinning programmes.
- Support for the value added online courses and training programmes.



- Facilitation for the Students & Faculty exchange programmes between the partnering Universities.
- Facilitation for the Research & Development facilities and programmes between Universities and Corporates.
- Facilitation for the project placement internship programmes.
- Facilitate and support additional promotional activities for the subscribing / partnering universities as required.

4. FACILITIES/Terms:

Perfsystems shall have a team of experts in the field of education in India office, immediately. In the next quarter, the US office is also expected to have full-time/part-time staffs.

Institutions from India and US will be supported by this program.

- For providing such facilitation of promotional activities and to alleviate the costs involved, the Company will optionally provide this as a paid service as a cost per month basis. The fees are expected to be USD 500.00/USD 1000.00 per month, based on the level of support required. Also, in order to have the desired effect of partnership, a minimum sign-up of 6 months period will be required. Sample agreement templates, and more details on service packages are available for interested institutions.
- This scheme is available for both Indian and US Universities.

